

Punjab Health Initiative Management Company (PHIMC)

Invitation to Bid HIRING THE SERVICES OF OUTDOOR ADVERTISEMENT FIRM (FRAMEWORK CONTRACT)

Punjab Health Initiative Management Company (PHIMC) intends to hire the services of Outdoor Advertisement Firm for Communication Campaign of Sehat Sahulat Program. Sealed bids in accordance with Punjab Procurement Rules-2014 (Amended) are invited from eligible Firms (Sole Proprietor/AoP/Company) with valid NTN & GST/PST registration and having minimum three years of experience in providing relevant services to Government Department/Companies/Corporate Sector. Firm should not have blacklisted/suspended by any government agency/department. The Firm fulfilling the eligibility criteria may participate in Single Stage Two Envelope Bidding Procedure.

Interested firms may download the Bidding Document from the website of PHIMC www.phimc.punjab.gov.pk/tenders. The advertisement can also be viewed at PPRA website www.ppra.punjab.gov.pk. Detail of Estimated Cost & Bid Security is given below.

Name of Procurement	Estimated Cost	Bid Security (2% of Estimated Cost)
Hiring the Services of Outdoor Advertisement Firm	Rs. 45,000,000/-	Rs. 900,000/-

Firm must furnish the abovementioned bid security in the form of Bank Guarantee/Pay order/Demand Draft in favor of "***Punjab Health Initiative Management Company***". Last date for submission of bid is **May 19, 2022 till 11:00 A.M and Technical Bids will be opened on same date at 11:30 A.M** at below mentioned address in the presence of bidders or their authorized representatives who may wish to attend. In case of official holiday on the day of submission, next day will be treated as closing date.

Director Procurement & Contracts
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